



## Company Facts

### Corporate Overview

The Haier Group is China's largest home appliance brand and one of the world's leading white goods home appliance manufacturers. Haier was founded in 1984 in Qingdao, Shandong Province, China and manufactures home appliances in over 15,100 different specifications under 96 categories. By April 2006, the Haier Group has obtained 6,189 patented technology certificates and 589 software intellectual property rights. Haier products are sold in over 100 countries. Haier is the official Home Appliances Sponsor of the Beijing 2008 Olympic Games.

Headquarters:	Qingdao, Shandong Province, China
Employees:	Over 50,000 worldwide
Financial Information:	Haier's global revenue in 2005 reached RMB 103.4 billion Average annual growth of 68% between 1984 and 2005
No. of Subsidiaries	Over 240
Listed Subsidiaries:	Haier Electronics Group Co., Ltd. listed on the Hong Kong Stock Exchange Qingdao Haier Co., Ltd. Listed on the Shanghai Stock Exchange
Business Scope:	Technology research Product development and manufacturing Trade Financial services
Key Product Lines:	Refrigerators/Freezers, commercial air-conditioners, microwave ovens, washing machines, dishwashers, televisions, mobile phones, computers
<b>Global Presence:</b>	
Trading Companies:	64
Design Centers:	8
Industrial Complexes:	15
Sales Network :	Over 58,000

## **Board of Directors**

Chairman and CEO:

Mr. Zhang Ruimin

President:

Ms. Yang Mianmian

Vice Chairman:

Mr. Wu Kesong

## **Recognition:**

Ranked 86<sup>th</sup> among the world's 500 Most Influential Brands by *World Brand Lab* in 2006. Only Chinese brand to be ranked in top 100 for three consecutive years

Ranked 1<sup>st</sup> among Chinese brands with the most potential by *Glebors Global Financial Reports* of Canada, 2006

Ranked 1<sup>st</sup> among China's Top 10 Global Brands by the *Financial Times* in 2005

Ranked 1<sup>st</sup> among China's Top 10 Global Brands by China State Bureau of Quality and Technical Supervision (CSBTS) for refrigerators and washing machines in 2005

CEO Zhang Ruimin ranked 26<sup>th</sup> among World's Most Respected Business Leaders by the *Financial Times* in 2005

CEO Zhang Ruimin ranked 6<sup>th</sup> among Asia's 25 Most Powerful People in Business by *Fortune* magazine in 2004

Received a World Climate Award from the United Nations Development Program and the US Environment Protection Administration in 2000